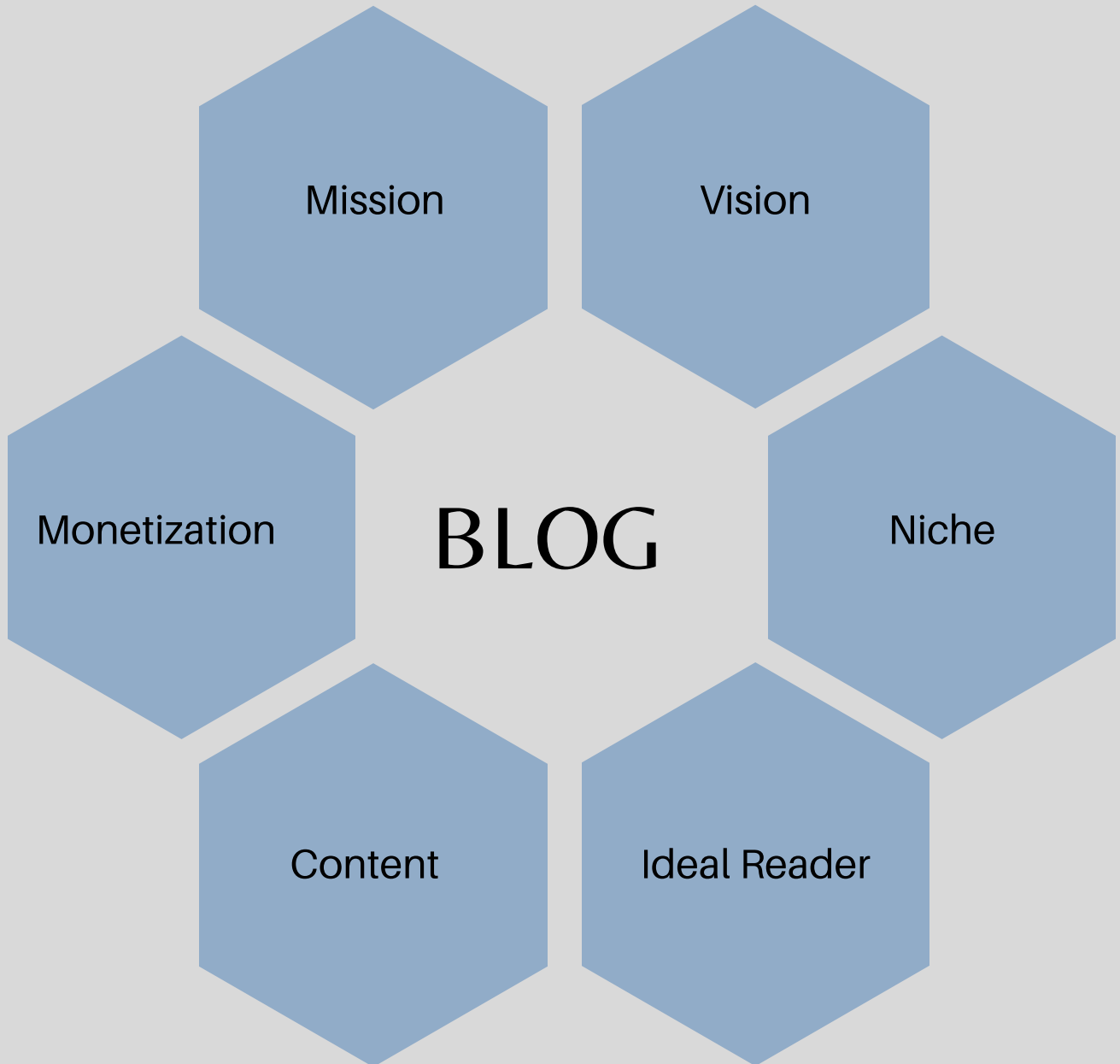


My Blog Startegy



Starting A Blog Checklist

Define Your Niche



What is the area that you'll be focusing your blog content around

Identify Your Strengths



What differentiates you from your other bloggers?

Know Your Target Audience



Who do you want to reach with your blog posts, products or services?

Create Your Blog Story



How do you tell people what you do and why you do it?

Find Your Voice



How do you connect with your audience?

Design Your Look



How do you represent yourself visually?

Be Consistent



Is your message consistent across all your platforms?

Mission & Vision Statement

MISSION STATEMENT



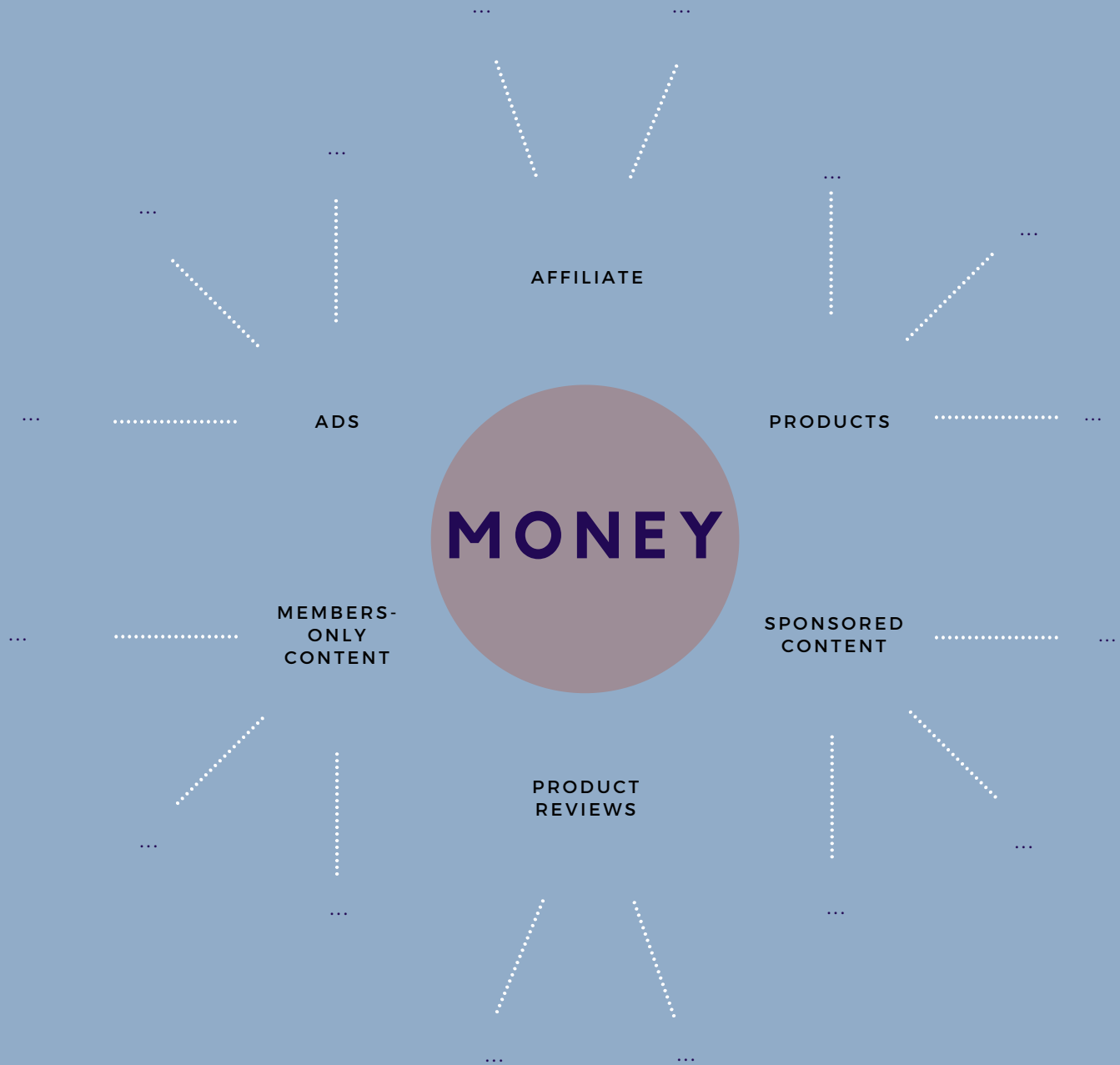
VISION STATEMENT



My Ideal Reader/Customer

1. WHAT IS MY TARGET DEMOGRAPHIC?
2. WHERE DO THEY LIVE?
3. WHAT ARE THEIR HOBBIES?
4. HOW MUCH DO THEY EARN?
5. WHAT'S THEIR LEVEL OF EDUCATION?
6. WHAT INDUSTRY DO THEY WORK IN?
7. HOW DO THEY COMMUNICATE?
8. WHAT DO THEY READ/WATCH/LISTEN TO?
9. HOW DO THEY GET THEIR INFORMATION?
10. WHAT PROBLEMS/STRUGGLES CHALLENGES DO THEY FACE?

Blog Monetization Plan



Blogging Goals

PLANNING

-
-
-
-
-
-
-
-
-
-
-

GOAL

DONE

NOTES

The Year Of Content

JANUARY

FEBRUARY

MARCH

APRIL

MAY

JUNE

JULY

AUGUST

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER

Blog Post Worksheet

POST IDEA



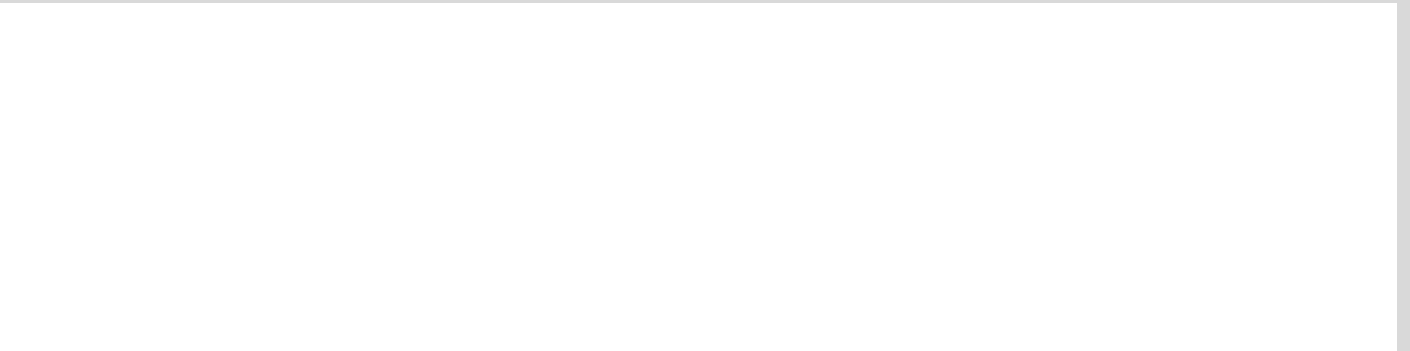
KEYWORD RESEARCH



AFFILIATE PRODUCTS TO PROMOTE



POST PROMOTION STRATEGIES (SOCIAL MEDIA)



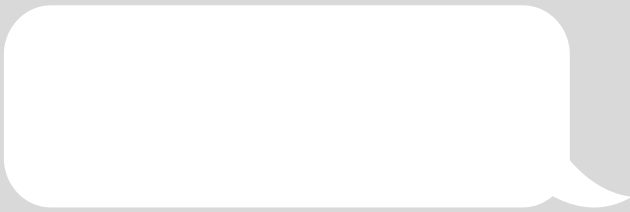
Digital Products Ideas



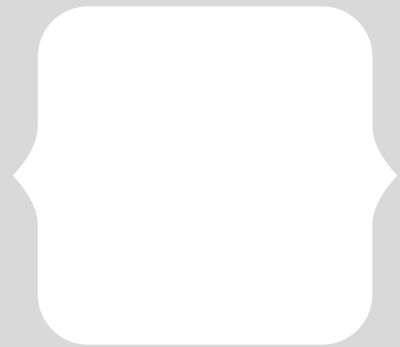
1 PRODUCT:



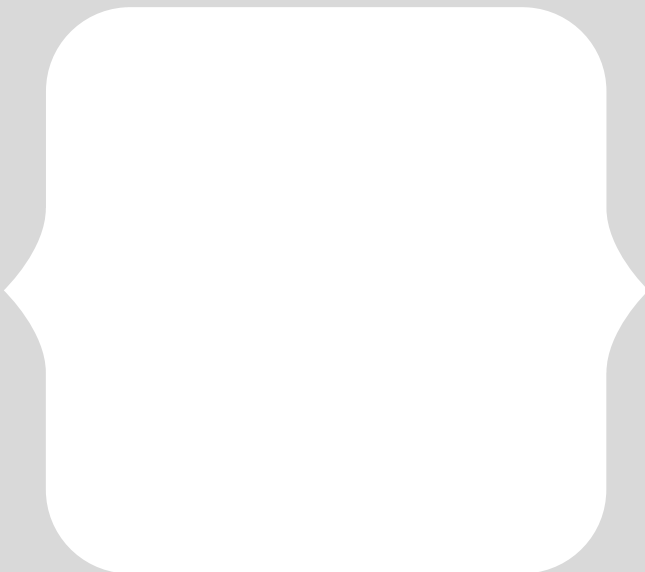
2 PRODUCT:



3 PRODUCT:



4 PRODUCT:



5 PRODUCT:



6 PRODUCT:

30-Day Content Challenge

ideas:

Notes